

BENEFITS FOR GUESTS

The Digital Hotel Card

- Received upon check-in
- Linked to guest's account
 - View products and services
 - Place orders
 - Make reservations

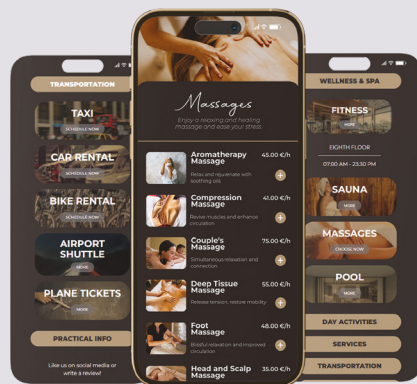


Easy access from the comfort of one's own smartphone, **no need to leave the room or wait in queues!**

Simply tap your smartphone onto the card, **no need to download or sign in!**

Personalized experience

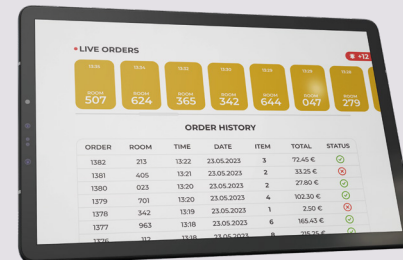
- Accessing all needed information
- Ordering room service
- Submitting requests
- Receiving tailored recommendations
- Booking appointments
- Providing feedback
- Browsing all products and services



BENEFITS FOR HOTELS

Streamline all operations

- **Track, schedule, and manage** guest preferences, activities, and requests.
- **Gather** and promptly **address** guest's feedback and reviews.
- **Instant display** of and **access** to all your offerings.
- **Track reservations, availability, and payments** from one centralized location.
- Use our **CMS dashboard** to easily **edit, add, or remove** items.



Utilize our unique review profiling engine system

A five-star review is **automatically published** online, while a four-star review or lower is **redirected** to the reception staff in order to instantly address the issue and try to improve the guest's experience.

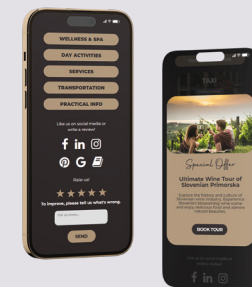


Utilize analytical data

Use our **CRM dashboard** to **monitor** customer behaviour, **track** sales performance and make **informed decisions**.

Be sustainable

Reduce **paper waste** and **carbon footprint**, promote **eco-friendly practices**, and support local **businesses**.



Increase ancillary revenue

Recommend additional products and services. Show **pop-ups** that lead directly to the product or service you wish to promote.

